

# Vision & Strategy

2020

Tri-Nations Darts Ltd  
Business Plan & Presentation

# 2020

## Evaluate our current position

We Cannot Change History

We Can shape the future

# 2020

# Consider Your alternatives

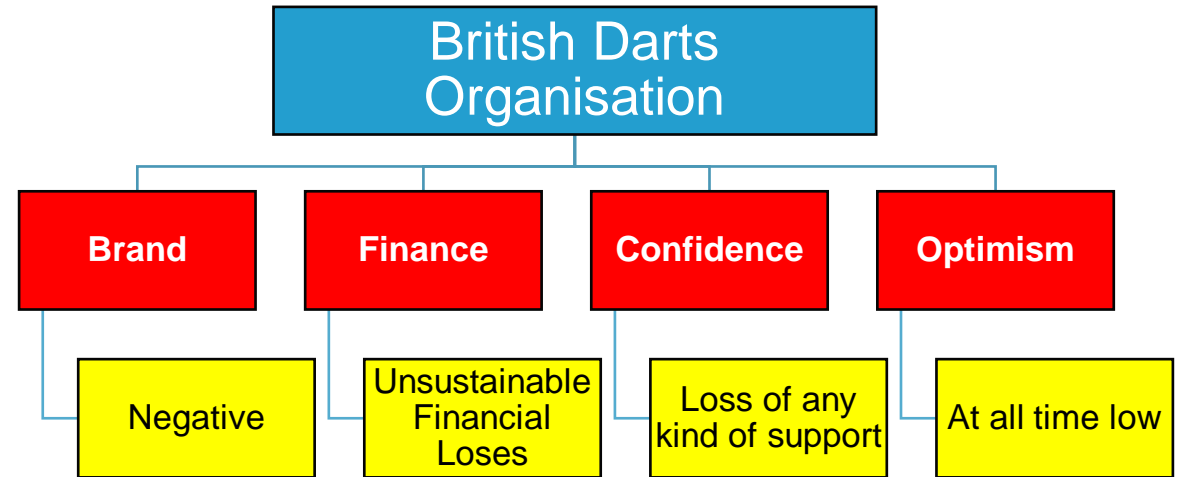


**We Want "YOU"  
To Help Us Build**



**A Future**

# We Cannot Change History





British Darts  
Organisation

Brand

The BDO brand's reputation has suffered irreparable damage especially in the last 12 months in the National Press and Network TV Outlets





British Darts Organisation

Finance

The companies assets have suffered a catastrophic downturn from a £90,000 Profit in 2018 to a £432,000 loss last year.

“ Quote from the filed accounts at companies house by our accountant”

The company has incurred significant losses to 31<sup>st</sup> May 2019, and has incurred further losses in the period since which puts doubt on its ability to continue as a going concern



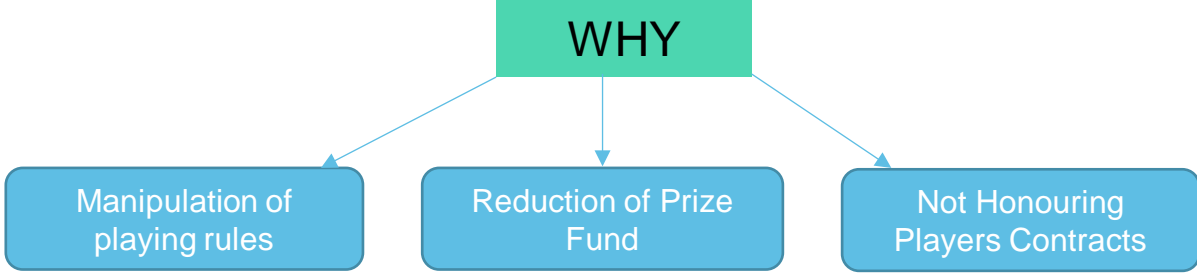


British Darts Organisation

Confidence

The confidence in the company is at an all time low.

World Masters



World Pro

Resulting in withdrawal of World Darts Federation Recognition



# Is there hope for the future

British Darts Organisation

Optimism



But Consider



There has been a complete breakdown of any sort of communication from the Board of Directors because:

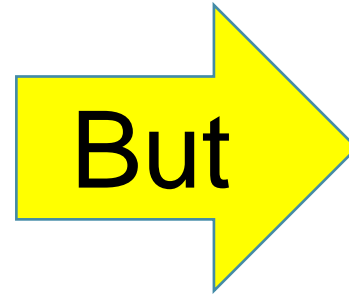
- A. Players have no confidence in our (The BDO) product.
- B. They have no confidence in the BDO Diary
- C. They have no confidence that events or prize monies will be staged or honoured.
- D. They have no confidence that outstanding invoices can be paid.
- E. They have no confidence that the company can continue to trade at any level
- F. There is no confidence anywhere in the market place.
- G. There is no confidence that the company can move forward or even survive.





# We Can shape the future

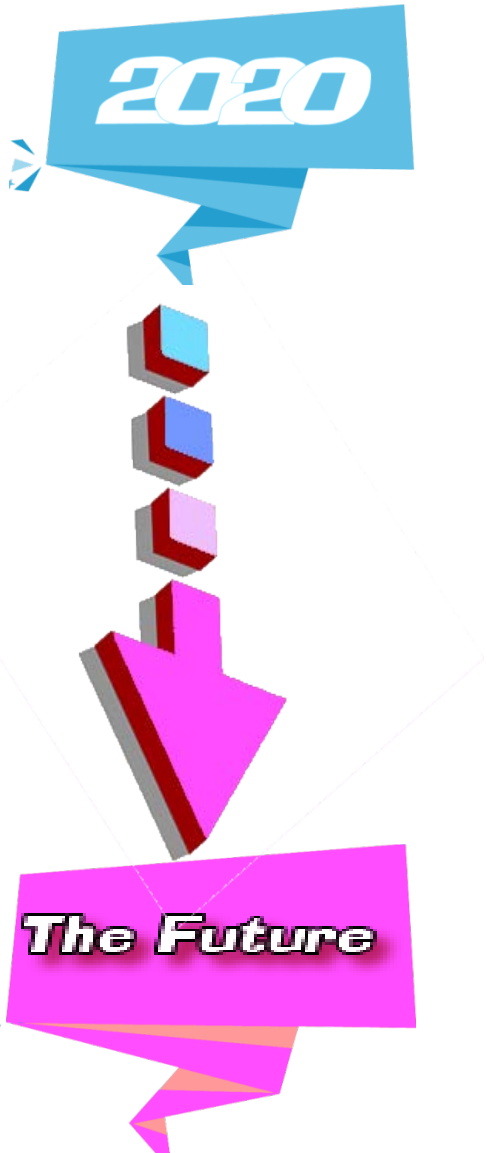
Failure to prepare  
is  
preparing to fail.



THE FUTURE  
CAN BE BETTER  
AND  
YOU HAVE  
THE POWER  
TO MAKE IT SO



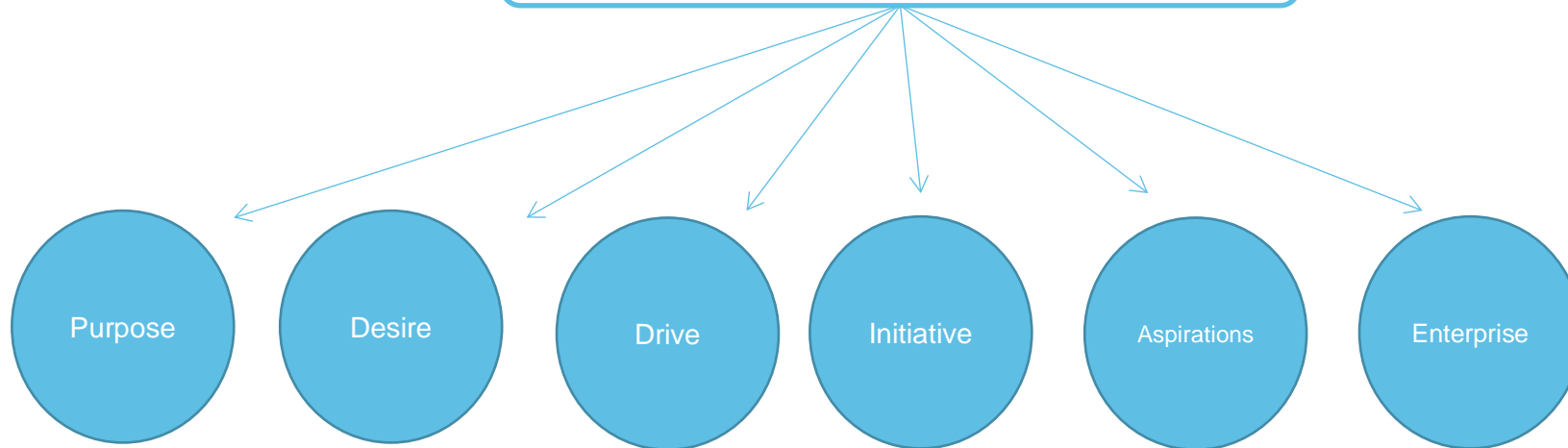
# Tri- Nation Darts Ltd Business Plan





**EVERY MOMENT  
WASTED LOOKING BACK  
← KEEPS US  
FROM MOVING  
→ FORWARD**

**Tri-Nations**  
Business Plan will provide



# The Future with Tri- Nations Darts Ltd



# Shaping the future

- 1) All Counties will have to be members of the Tri-Nations which will mean they must register with their own National Organisations England Darts - Welsh Darts -Scottish Darts.

Note:

- a) The new Tri-Nations Inter-Counties, will adopt the same fees and rules structure currently within the BICC.
- b) No Money can be paid into the Tri-Nations as currently there is no bank account set up.
- c) We will require an E-mail by counties confirming commitment of intent to analyze support for this initiative.
- d) The Tri-Nations cannot progress without the counties full commitment to being members of the Tri-Nations

- 2) The Tri-Nations intend to run :

Super League

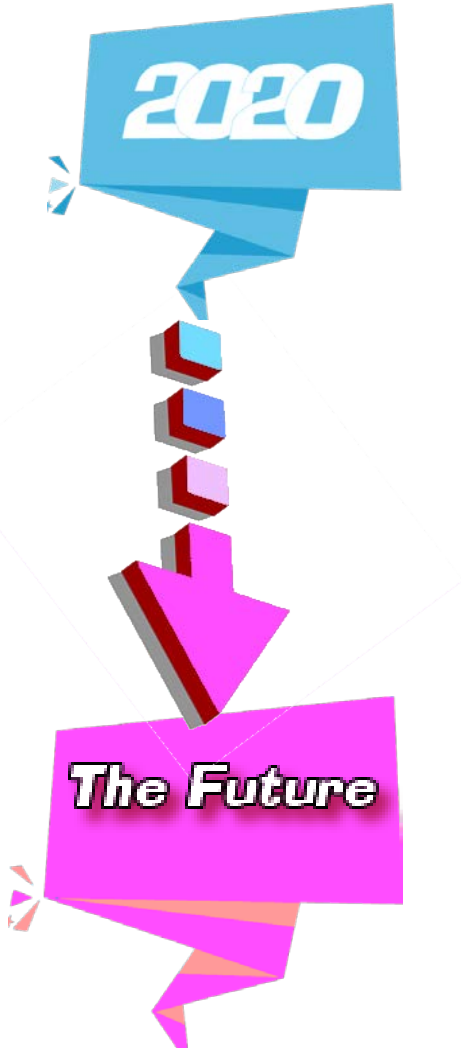
Inter - Counties leagues

Gold Cup (singles and Pairs)

Champions Cup (Super League Champions)



- 3) The company intends to seek sponsorship which will come into the company and in turn it's members
- 4) Their will only be one company, with one set of accounts, which will be an in-depth analysis of the total business.
- 5) The company will cover all, accountancy, insurances and running costs.
- 6) No directors will be paid directly or indirectly, apart from expenses.
- 7) There has been a comprehensive analysis of the actual costs involved, including prize funds.
- 8) There will be a County player registration fee per player.
- 9) We will not be extending the company towards managing/organising World events.
- 10) This proposal is non-negotiable and is a take it or leave it scenario, we are prepared to invest our time and effort into turning the business around, and creating a brighter and sustainable future on behalf of the membership.



Tri-Nations Darts Ltd Members

England      Scotland      Wales



Countries Owned by their County Members



Tri-Nations Darts Ltd 3 Equal Shareholders



Tri-Nations Darts Ltd Directors

England (2)      Scotland (2)      Wales (2)

6 Directors to be ratified by each countries A.G.M Membership  
(There can be no veto on any other countries Officials)



# The Future with Tri - Nations Darts Ltd

**The Future**



**Membership = Unlimited Opportunities**

WDF 130 World Ranked Players Opens



WDF International Team Events



WDF World Championship



WDF Masters Championships

WDF World Cups

British Internationals

WDF Europe Cups

6 Nations Internationals



**The Future**

## The Future with Tri- Nations Darts Ltd

The Executive of Tri-Nations Darts Ltd  
Would like to thank you all  
for taking the time to view our vision.  
You may choose to take a different path!  
Tri-Nations Darts offers you  
a sustainable opportunity for the future!

“Thank You”

